

# MAGNET SUMMIT 2025

## AGENDA

*All times listed in CST*

**Monday, July 14** *Attire: Professional (tie optional)*

6:00 Welcome Dinner in the Quad Club (2699 Howell Street, Suite 1100, Dallas, TX 75204)

**Tuesday, July 15** *Attire: Professional (tie optional)*

8:00 – 8:30 Breakfast

8:30 – 9:00 Welcome from Adam Pratson – Director, Producer Development

9:00 – 10:30 John Hancock: Derek Palumbo & John Hancock Advanced Markets Team

10:30 – 11:00 Break

11:00 – 12:00 M Financial Group CEO: Russell Bundschuh

12:00 – 1:00 Lunch in The Quad Club

1:00 – 2:30 Pacific Life: Carol Jensen & Advanced Design Team

2:30 – 3:00 Break

3:00 – 4:30 M Financial Group, Chairman of the Board: David Byers

4:30 – 6:00 Break

6:00 Dinner, Drinks, and Custom Cowboy Hats in the Quad Club (2699 Howell Street, Suite 1100, Dallas, TX 75204)

**Wednesday, July 16** *Attire: Professional (tie optional)*

8:00 – 8:30 Breakfast

8:30 – 10:30 DeFillippo Marketing: Maximizing Your Brand & Marketing for Effective Growth

10:30 – 11:00 Break

11:00 – 12:30 Prudential: Elizabeth Running & Advanced Planning Team

12:30 – 1:30 Lunch in The Quad Club

1:30 – 2:30 Estate Planning Concepts with Chad Whitfield & Christi Cottrell

2:30 – 3:00 Break

3:00 – 4:30 Nationwide: Tim Bennett & Advanced Design/Competitive Intelligence Team

4:30 – 6:00 Break

6:00 Dinner, Drinks, and Cowboy Boots in the Quad Club (2699 Howell Street, Suite 1100, Dallas, TX 75204)

**Thursday, July 17** *Attire: Professional (tie optional)*

8:00 – 8:30 Breakfast

8:30 – 9:00 Welcome from Adam Pratson – Director, Producer Development

9:00 – 12:00 *If You Can't Stand Up, Stand Out!* with Mike Schlappi - Motivational Speaker, Gold Medalist, & Author

12:00 Closing Comments & Attendee Departures